

# Sportsman's Den Monster Bluegill Challenge 2015

Sponsored By: Tales End Tackle and Sportsman's Den.

3 Prizes to be awarded, for the 3 longest Bluegills caught on Tawnter Lures Only, by Tales End Tackle. Challenge runs from June 1, 2015 through October 31, 2015

**Tawnter Lures sold at Sportsman's Den, and [www.talesendtackle.com](http://www.talesendtackle.com)**

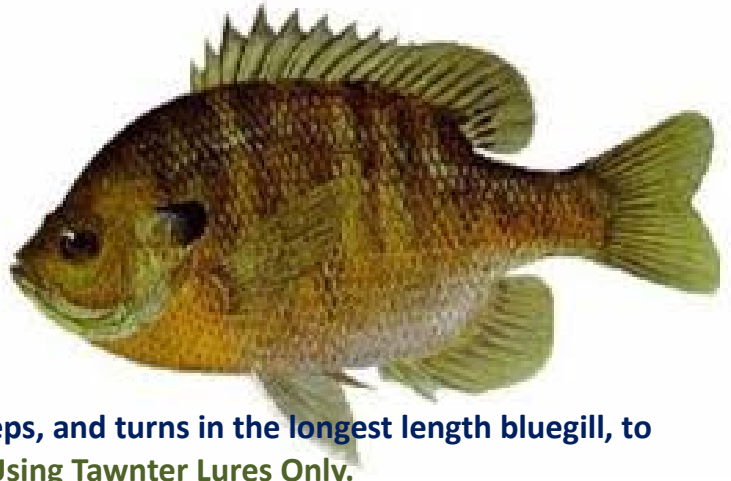
No Entry Fee to Enter Challenge

## Official Rules:

1. 3 prizes are 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place.  
1<sup>st</sup> place is **\$75.00** to the individual who catches, keeps, and turns in the longest length bluegill, to Sportsman's Den for length verification. **Fish Caught Using Tawnter Lures Only.**  
2<sup>nd</sup> place is **\$25.00** worth of Lures from Tales End Tackle (any color, any size), to the individual who catches, keeps, and turns in the 2<sup>nd</sup> longest length Bluegill, to Sportsman's Den for length verification. **Fish Caught Using Tawnter Lures Only.**  
3<sup>rd</sup> place is **\$20.00** in store credit at Sportsman's Den to the individual who catches, keeps, and turns in the 3<sup>rd</sup> longest length Bluegill, to Sportsman's Den for length verification. **Fish Caught Using Tawnter Lures Only.**
2. **Two photos** of the fish shall be taken. **First picture** should be taken at the time the fish is caught, having the Tawnter Lure used for the catch, hanging in the fish's mouth. **Second picture** will be taken at Sportsman's Den, of you holding the fish, when bringing fish in for length verification.
3. We promote catch and release, so please check with the store often to keep a tally of the current longest Bluegill on record for this challenge, so you aren't keeping fish that you don't intend to eat, or bring fish in that are already shorter than the current fish on record.
4. A person may have multiple entries, provided the length increases over the current leading length.
5. You must print your First and Last Name, Sign your first and last name, address, age, and phone number on a 3x5 card at the store, as a means of contacting the winner, and agreeing that your Name and photo likeness may be used for promotional purposes, by Sportsman's Den and Tales End Tackle. **\*\*\*\*SEE, If minor wins the challenge below.**

**Note:** Winner to be announced/contacted on November 14, 2015 by means of phone call and will be posted at [www.talesendtackle.com](http://www.talesendtackle.com), and in Sportsman's Den, 9905 W 133<sup>rd</sup> Ave, Cedar Lake, IN 46303, 219-374-6990. All photos will become property of Sportsman's Den and Tales End Tackle L.L.C. and may be used by these entities for advertising and website promotional purposes. By submitting a 3x5 card for the challenge you agree to all terms.

Bluegill Challenge is open to all fishermen, women, children, and guides who are fishing legally and following all state and local fishing regulations. **\*\*\*\* If a minor wins the challenge\*\*\*\***, the winning amount for the respective prize place will be awarded to a parent or guardian who will sign the 3x5 card along with the minor, with all the required information and accept the award on behalf of the minor.



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Sportsman's Den 9905 W 133<sup>rd</sup> Ave Cedar Lake, IN 46303 (219) 374-6990